

TRAFFIC TECH

NHTSA Technology Transfer Series

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INNOVATIVE STATE AND COMMUNITY TRAFFIC SAFETY PROJECTS

The National Highway Traffic Safety Administration (NHTSA) supports many noteworthy State and community traffic safety projects across the country. These projects are credited with helping improve the Nation's overall transportation safety by reducing deaths, injuries, and the economic losses that result from motor vehicle crashes.

NHTSA has published the first edition of a new technology transfer series, Traffic Safety Digest: A Compendium of Innovative State and Community Traffic Safety Projects to feature these programs. Each edition will highlight about 20 innovative projects in a number of traffic safety program areas. Each project is summarized in two pages, including a discussion of problem identification, goals and objectives, strategies and activities, project results, funding, and contact information. The program areas featured in the Fall 1993 issue are:

Alcohol and Other Drugs

- ★ Delaware Madison County DUI Task Force, Indiana
 A two county task force composed of 16 police agencies, court representatives, prosecutors' offices, and citizen groups that focuses on enforcement, prosecution, and public information.
- ★ Lafayette Alcoholic Beverage Vendor and Server Training, Louisiana
 A mandatory program sponsored by the Alcohol Traffic Action Campaign to educate all individuals who dispense or sell alcoholic beverages.
- ★ Phoenix Prosecutor's DUI Training Program,
 Arizona
 The city prosecutor's office uses an interactive computer program to keep prosecutors and law

- enforcement officers up-to-date on impaired driving laws, procedures, and strategies.
- ★ STOP-DWI, Clinton County and Plattsburg AFB, New York
 A unique military project to combat impaired driving through enforcement and public education.

Occupant Protection

- ★ 1991 Law Enforcement Safety Belt Challenge, Wisconsin
 Every law enforcement agency in the state was challenged to develop innovative public education programs to increase seat belt enforcement.
- ★ Massachusetts Head Injury Association's Occupant Protection Program, Massachusetts A program to increase awareness of traumatic brain injury through special events, a community service program for impaired driving offenders, and speakers who have survived brain traumas.
- ★ Safety Belt Blitz, Florida
 A statewide effort of 256 police agencies to coordinate and concentrate occupant protection awareness and enforcement activities.
- ★ Section 153 Mini-Grants Program, Georgia
 A pilot mini-grant program that makes awards to local police agencies to conduct short term, community based public awareness campaigns.

Police Traffic Services

★ DWI Blanket Patrols, New York

A concentrated enforcement initiative where cooperating police agencies join forces three times a year to apprehend impaired drivers.



- ★ Law Enforcement Assistance Fund, Colorado A statewide effort to enhance enforcement of impaired driving laws and the administrative systems that support countermeasure programs.
- ★ Police Traffic Services Assessment, New Mexico A project to assess the traffic services capabilities of police agencies across the State and to offer recommendations for improvement.
- ★ Selective Traffic Enforcement Mobile Police Department, Alabama
 A special project to concentrate enforcement of local and state impaired driving and occupant protection laws in selected areas of the city.

Youth Programs

- ★ Brookfield High School DECA Chapter, Missouri A promotional campaign implemented in the schools to teach about safety belt laws and the benefits of wearing seat belts.
- ★ Safe Driving Competition for Youth York County, Pennsylvania
 A youth driving competition to improve traffic safety knowledge and driving skills of teenagers.
- ★ Stanford Community Responsible Hospitality Project, California

 A project to reduce traffic crashes and other problems associated with intoxication within the university community.
- ★ West Valley Community Traffic Safety Pedestrian Program, Utah

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TRAFFIC TECH is a publication to disseminate information about traffic safety programs, including evaluations, innovative programs, and new publications. Feel free to copy it as you wish. If you would like to receive a copy contact: Linda Cosgrove, Ph.D., Editor, Evaluation Staff (202) 366-2759

FORWARDING AND ADDRESS CORRECTION REQUESTED

Official Business Penalty for Private Use \$300 This program educates elementary school children and their parents about pedestrian safety issues.

Other Traffic Safety Areas

- ★ Ohio Partnership for Traffic Safety, Ohio State government and corporations, working together, effectively deliver current traffic safety information in the workplace.
- ★ Preschool Transportation Program: Safe and Secure, Indiana A project to teach drivers of preschool children how to properly transport youngsters in cars, vans, and school buses.
- ★ Regional Driver Education Instructor's
 Workshop, Pennsylvania
 A one day program to teach driver education
 instructors about traffic safety issues not covered
 in typical teacher in-service training.
- ★ Senior Driver Program: Getting There Safely, Washington
 Gives special training to older drivers to help them function more safely in the traffic system.

The *Traffic Safety Digest* will be published periodically; each edition featuring 4 or 5 traffic safety areas. The series will eventually cover a total of 12 program areas. To receive a copy of the *Traffic Safety Digest*, write to NHTSA, Regional Operations, 400 Seventh Street, S.W., Washington, DC 20590, or send a fax to (202) 366-7394.